

Terms of Use

Effective Date: Dec, 1st, 2023

These Terms of Use (“Terms”) govern your access to and use of the research services and website (“Services”) operated by Yewen Information Consulting (Shenzhen) Co., Ltd.

(“we”, “our”, or “us”). By participating in our research activities or using our website, you agree to these Terms.

1. Research Participation

Participation in our research (such as online surveys, interviews, or discussions) is entirely voluntary. You may choose to withdraw at any time without any negative consequences. Participation may be compensated as outlined in the specific study invitation.

2. Eligibility

You must be at least 18 years old and meet the specific criteria defined for each study. By participating, you confirm that the information you provide is truthful and accurate.

3. Use of Information

Your responses and personal data (if any) will be processed as described in our [Privacy Policy]. In most cases, your responses will be anonymized before sharing with our clients. We will never sell your personal information.

4. Confidentiality

All research content, including questions and materials provided to you, is

confidential and may not be copied, recorded, or shared. You agree to keep the study materials and discussions confidential.

5. Compensation

Compensation, if offered, will be provided only upon verified and complete participation. Any fraudulent, incomplete, or duplicate responses may result in disqualification from the study and forfeiture of any compensation.

6. Intellectual Property

All content provided by us (including research materials, study guides, and related communications) is protected by intellectual property laws and remains our property or that of our clients. You may not reproduce, distribute, or use any content outside the research purpose.

7. Limitation of Liability

We are not liable for any direct or indirect damages arising from your participation in the research, unless caused by gross negligence or willful misconduct.

8. Changes to the Terms

We may update these Terms from time to time. Any changes will be posted on this page with a revised effective date. Your continued use of the Services after changes have been posted constitutes your acceptance of the revised Terms.

9. Contact Us

If you have any questions regarding these Terms, please contact us at:
Email Address: support@yewenresearch.com